



Discover your world

2012  
2013

# Bachelor of Science Tourism

Academic  
Bachelor's  
Programme

3 years

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# 1 Introduction

## Bachelor of Science Tourism

### Academic Bachelor of Science Tourism in 3 years

The Bachelor of Science Tourism is an English-taught academic programme offered jointly by Wageningen University and NHTV Breda. In 3 years' time, you will become an expert at researching tourism.

#### **Tourism from a broader perspective**

- > How can tourism support the economic development of poor rural communities?
- > How does the global economic recession affect tourism flows?
- > What is the impact of climate change on remote island destinations?

After your graduation you can apply your knowledge to the sustainable development of tourism or continue your education by following an academic master.

#### **Your career?**

After your graduation you can decide to continue with a master study or you can find a job in:

- > strategic tourism policy making
- > tourism marketing and management
- > research positions at a research or consultancy firm

Work is carried out from a broader conceptual perspective than that of a future practice-oriented marketer, project leader or entrepreneur.

Graduating from this programme will earn you a Bachelor of Science degree in Tourism.

#### **Why NHTV?**

Why study BSc Tourism at NHTV Breda

- > one of the largest and leading institutes for tourism in the world
- > intercultural learning through education by Dutch and foreign professionals
- > international classroom, approx. 35% foreign students
- > combining world-class research and education in tourism and life sciences
- > access to a wide range of academic masters in the Netherlands and abroad
- > certified by the UN World Tourism Organization

#### **Awards**

NHTV has been granted the UN World Tourism Organization's TedQual certificate. This guarantees top quality education in tourism and leisure. In addition, the Academy for Tourism has been awarded Special Distinctive Feature by the Dutch-Flemish Accreditation Organisation for the module 'Intercultural Learning, Deeper Dimensions of Internationalisation'.

# 2 Admission requirements

## Admission requirements Dutch students

### havo

not admissible

### vwo

N+T > admissible  
N+G > admissible  
E+M > admissible  
C+M > wia or wib

### mbo

not admissible

You will also be admitted to the programme with:

- > a propaedeutic certificate from a higher professional (hbo) or university (wo) programme  
In addition, you have to demonstrate sufficient knowledge of Mathematics and English.  
If you do not meet the Mathematics admission requirement, you can participate in a deficiency test.

## Admission requirements foreign students

You can be admitted to the programme with:

- > an International Baccalaureate (IB) diploma, including Math Standard or Math Higher
- > a European Baccalaureate (EB) diploma, including Mathematics (3 hrs)
- > another secondary or high school diploma that equals the Dutch vwo diploma, including Mathematics

### English language proficiency

The Bachelor of Science Tourism is taught in the English language. All foreign applicants, except native speakers, must provide recent evidence of their spoken and written command of English. The following qualifications are acceptable as evidence of proficiency in English for entry to the Bachelor of Science Tourism programme:

- > TOEFL paper-based 550, computer-based 213, internet-based 80
- > IELTS overall grade 6.0 (with a minimum sub score of 6.0 for speaking)
- > Cambridge Certificate of Advanced English (CAE): pass at grade C or above
- > Cambridge First Certificate (FCE): pass at grade B/C or above

Note: German students who have done Leistungskurs, Neigungsfach or Profilfach English are exempt from the TOEFL or IELTS test.

### English Language Preparatory Course

The preparatory course aims to prepare you for studying in English and helps you to acquire the study skills and the high level of proficiency in English required for studying at NHTV Breda University of Applied sciences.

# 3 Course characteristics

## The programme

The BSc Tourism is a three-year study programme delivered by staff from both NHTV Breda and Wageningen University. Year 1 and 2 take place in Breda. In the first year it is important that you obtain a wide angle view of the domain, as tourism is such a diverse phenomenon. In the second year you will deepen and broaden your knowledge. This year includes an international field project. The third year takes place in Wageningen and consists of your bachelor's thesis and a minor of your own choice.

During your studies you will move towards increased (educational) independence. This means educational guidance is at its height during the first year and gradually decreases over the next two years.

## Academic versus professional

In general, the difference between academic and professional programmes lies in the content, working methods, independence, freedom of choice, course transferability and graduation perspectives. Similarities can be found in atmosphere and attitude.

Compared to a higher professional education in an academic education you:

- > become more intensively acquainted with existing theories and academic literature
- > learn to observe from a wider context
- > receive extensive training in research methods and techniques and carry out individual research
- > have to develop a critical attitude to theories and perspective

## Obtain a master's degree

After finishing your Bachelor of Science in Tourism you may choose to continue your education in master's programmes in tourism, international development, economics & management, or environment & landscape.

### **Related master's programmes at Wageningen University**

*Unconditional admission*

- > MSc Leisure, Tourism and Environment

*In combination with related BSc minor*

- > MSc Management, Economics and Consumer Studies (minor management studies)
- > MSc International Development Studies (minor international development studies)
- > MSc Environmental Sciences (minor environmental sciences)

### **Related master's programmes at NHTV**

*Unconditional admission*

- > Master in Tourism Destination Management
- > Master in Imagineering

### **Related master's programmes at other universities**

*Additional requirements may be applicable*

- > MSc Leisure Studies (Tilburg University)
- > MSc International Business (Maastricht University)
- > MSc International Hospitality & Tourism Management (Sheffield Hallam University)

## Course planning

	Social perspective
	Economic perspective
	Environmental perspective
	Tourism specific perspective
	Interdisciplinary perspective
	Research skills

### Year 1: introduction to the phenomenon of tourism (NHTV Breda)

You get acquainted with the disciplines of sociology, economics and environmental science and their contribution to tourism. In the basic disciplinary courses you get an overview of concepts, theories and authors. The main teaching methods used are lectures and tutorials.

Year 1 (at NHTV)	
Introduction: focus on analysis of tourism	
Semester 1: acquaintance with key-disciplines and domain	Semester 2: multi-disciplinary exploration of domain
Sociology & Tourism [6 ects]	Society, History & Globalisation [6 ects]
Economics & Tourism [6 ects]	Consumer Behaviour & Marketing Management [6 ects]
Environment & Tourism [6 ects]	Tourism Geographies [6 ects]
Tourism: Principles & Practice [6 ects]	National Field Project [6 ects]
Research Methods I [6 ects]	Statistics & Mathematics [6 ects]

### Year 2: deepening your knowledge (NHTV Breda)

You will be introduced to tourism development, policy, governance and law, organisational behaviour and business management, intercultural sensitivity and tourism systems analysis. You also expand your academic skills and study philosophy of science. This year includes a four-week international research project.

Year 2 (at NHTV)	
Deepening knowledge: focus on interventions in tourism	
Semester 3: tourism business, policy and governance	Semester 4: synthesis
Tourism, Development & Planning [6 ects]	Cross-Cultural Studies [6 ects]
Policy, Governance & Law [6 ects]	Tourism Systems Analysis [6 ects]
Organisational Behaviour & Business Management [6 ects]	Tourism Destination Management [6 ects]
Philosophy of Science & Ethics of Tourism [6 ects]	International Field Project [12 ects]
Research Methods II [6 ects]	

### Year 3: broadening your view (Wageningen University)

You get an insight into the latest innovations in management, policy, technology and sustainability. You finish your major with a bachelor thesis. In the second part of the year you choose a minor – this may be towards your master's study or following your personal area of interest. You can - for instance - choose a minor in international development studies, management studies or environmental sciences. You can also choose to do your minor at another university in the Netherlands, or abroad.

Year 3 (at WU)	
Broadening scope	
Semester 5: critical reflection and new approaches	Semester 6: elective component
Designing Innovative Policy Arrangements [6 ects]	Minor [30 ects]
Strategic Change Management & Innovation [6 ects]	
Sustainable Technology Development [6 ects]	
Bachelor Thesis [12 ects]	

# 4 Study costs

## Tuition fees

In the academic year 2012-2013 the statutory fee is 1,771 euros.

You pay the statutory tuition fee if you:

- > have the Dutch nationality or the nationality of another country that is part of the EEA, or the Surinamese or Swiss nationality and
- > live in the Netherlands, Belgium, Luxembourg, or one of the German federal states of Northern Rhineland-Westphalia, Lower Saxony or Bremen at the time of enrolment (reference date 30 September) and
- > don't already have a bachelor's or master's degree at the start of the academic year

If this does not apply to you, check the tuition fee regulations at [www.nhtv.nl/fee](http://www.nhtv.nl/fee) to see whether there are other conditions through which you are eligible for the statutory tuition fee. In all other cases you pay the institution tuition fee. In the academic year 2012-2013 the institution fee is:

- > for EU/EEA students: 9,240 euros
- > for non EU/EEA students: 12,020 euros

## Attention

The Dutch government has submitted a legislative proposal to the Lower House with the intention of increasing the statutory tuition fee for 'langstudeerders' (slow-progressing students: 6 years or more) as well as withdrawing their 'OV-chipkaart' (student pass for public transport). More information on this subject and the consequences for you as a student can be found on the web pages 'Kabinetsplannen voor studiefinanciering' from the DUO - IB-Groep' (in Dutch). More information in English will follow as soon as possible.

## Additional costs

Besides the nationally-set tuition fee, please take into account the cost of:

- > a laptop (approximately 600/700 euros)
- > the introduction programme (approximately 75 euros)
- > literature (approximately 350 euros per academic year)
- > second-year international field project. Depending on the destination, costs may vary from 1200 to 1500 euros.

Note: all prices are subject to change

# 5 Application

## Application Dutch and foreign students

This programme has no intake restrictions other than the admission requirements.

## Attention

Due to technical adjustments in Studielink, you may encounter problems registering for the BSc Tourism. If this happens, we can help you overcome these difficulties. Please contact Mrs. Nadja Schmiemann at Wageningen University, [nadja.schmiemann@wur.nl](mailto:nadja.schmiemann@wur.nl), +31 (0) 317486026.

## Application deadlines

- > 1st September for Dutch students
- > 1st July for EEA students
- > 1st May for Non-EEA students
- > 1st May for Non-EEA students living in the Netherlands

# 6 Find out for yourself

How do you find out whether a study programme really suits you? Keep in mind that you want to broaden your horizon, by exploring areas that really interest you and most importantly find a place you will feel at home. Come visit us, take a look and find out for yourself!

## Open days and evening all NHTV academies

12  
NOV

OPEN DAY: 10.00 - 15.00 hrs.

10  
MAR

OPEN DAY: 10.00 - 15.00 hrs.

19  
APR

OPEN EVENING: 19.30 - 21.30 hrs.

## Orientation Days

7  
FEB

24  
APR

## NHTV Breda - An overview of all programmes

In the brochure 'NHTV Breda - An overview of all programmes' you will find information on:

- > All NHTV's programmes
- > NHTV's international character
- > NHTV's educational vision
- > Holland and Breda facts
- > Studentlife

You can download the brochure at [www.nhtv.nl](http://www.nhtv.nl).

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