



Breda University
of Applied
Sciences

Discover your world

2012
2013

www.nhtv.nl

International Leisure Sciences (BSc)

Academic
Bachelor's
Programme

3 years

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1 Introduction

International Leisure Sciences

Academic Bachelor Leisure Sciences in 3 years

The BSc International Leisure Sciences is an English-taught academic programme in leisure. In 3 years' time, you will become an expert at finding and understanding answers to complex issues in the leisure sector. The programme combines Business Administration (marketing, economics, innovation and organisation) with Social Sciences (sociology, psychology and anthropology).

Multidisciplinary, academic and research-based approach

- > What can augmented reality add to events?
- > How to use social media in the creative industries?
- > Do new attractions in themeparks really attract more visitors?

After your graduation, you will be the leisure expert who goes deep and explores leisure concepts through a multidisciplinary, academic and research-based approach.

Your future?

As a leisure expert, you may take up a career in large enterprises in the cultural and leisure sectors, consultancy and engineering agencies, property developers, sports associations, event organisations or state, provincial and local authorities.

Career examples

As a leisure expert, you may take up a career in:

- > strategic leisure policy making
- > leisure marketing and management
- > research, either at research or consultancy firms

You will investigate and expand the scientific foundations underlying the exciting world of leisure.

Labour market prospects

In Keuzegids HBO Voltijd 2012 (information is in Dutch) you can find an indication of the labour market prospects for recent graduates (average starter salary and percentage of unemployed among recent graduates). For the professional leisure programmes, the starter salary of recent graduates amounts to 1,811 euros a month before taxes. Approximately 66% of the graduates have found a full-time job at bachelor level. No figures are available yet for the academic bachelor in International Leisure Sciences programme as the first students have started in 2009. However, because of the growing demand for academically trained professionals in the area of leisure, graduates can be confident that they will find a job with excellent career prospects.

Graduating from NHTV will earn you a Bachelor of Science degree and a chance to explore the boundless benefits of leisure activities!

Why NHTV?

Why study Leisure Sciences at NHTV Breda

- > linking practical experience and specialised knowledge to academic insights
- > Imagineering: you learn how to add emotional value to a leisure product
- > international classroom, approx. 10% foreign students
- > intercultural learning through education by Dutch and foreign professionals
- > direct access to academic master at Tilburg University
- > certified by the UN World Tourism Organization

Awards

NHTV has been granted the UN World Tourism Organization's TedQual certificate. This guarantees a top quality education in tourism and leisure.

2 Admission requirements

Admission requirements Dutch students

havo

not admissible

vwo

N+T > admissible
N+G > admissible
E+M > admissible
C+M > admissible

mbo

not admissible

You can be admitted to the programme with:

- > a vwo diploma (all profiles)
- > a degree from a higher professional (hbo) or university (wo) programme
- > a diploma or propaedeutic certificate from a higher professional (hbo) or university (wo) programme
- > a diploma / degree issued outside the Netherlands which is equivalent to the diplomas / degrees mentioned above

If you do not fulfil these minimum requirements and you are older than 21, you may request an exemption based on a Colloquium Doctum entrance examination.

If you have any questions, please contact ilsinfo@nhtv.nl.

Admission requirements foreign students

You can be admitted to the programme with:

- > an International Baccalaureate (IB) diploma
- > a European Baccalaureate (EB) diploma
- > another secondary or high school diploma that equals the Dutch vwo diploma (such as Abitur in Germany)
- > an hbo diploma or a propaedeutic certificate

If your qualifications are not mentioned above, please contact International Office (international.office@nhtv.nl).

Test Of English as a Foreign Language

As a non-native speaker of English, you must also show sufficient results of a TOEFL test (minimum score 550 paper-based, 213 computer-based or 80 internet-based), an IELTS test (minimum overall band score 6.0 and a minimum sub score for Speaking 6.0) or a Cambridge Advanced Certificate.

English Language Preparatory Course

The preparatory course aims to prepare you for studying in English and helps you to acquire the study skills and the high level of proficiency in English required for studying at NHTV Breda University of Applied sciences.

3 Course characteristics

The programme

The academic bachelor in International Leisure Sciences is 'competency-oriented'. During your studies you develop a number of academic and management competencies. To do this, you will often work independently and sometimes in small groups on cases and assignments.

This programme is completely taught in English. Academic literature is often only available in English and each university graduate has to be capable of writing an article in English. As study (and future work) will take place within an international setting, you have to be prepared to communicate in English.

Academic versus professional

The Academy for Leisure also offers two professional bachelor's programmes in the field of leisure: International Leisure Management, which is also taught in English, and Vrijetijdsmanagement, which is taught in Dutch.

The key points that will be found in an academic education but not in higher professional education are that you:

- > become acquainted with the latest theories and academic knowledge
- > learn to place issues in a broader socio-economic and political perspective
- > explore problems and solutions in the field of leisure through first-hand research
- > develop a critical attitude towards current developments
- > can think strategically about the future of leisure, the leisure industry and policy

Obtain a master's degree

NHTV master

Once you have your bachelor's degree, you may continue to study at NHTV for a master, for example, in Imagineering. Check www.nhtv.nl for more information about the Master in Imagineering and other NHTV custom-made masters.

Direct access Tilburg University

You can also choose to continue studying a master's programme at another university. Once you have your Bachelor of Science degree in International Leisure Sciences you have direct access to the master's programme in Leisure Studies at Tilburg University.

Other universities

An academic bachelor gives access to all hbo and university level master's programmes, but depends on entry requirements of the particular master's programme.

Course planning

The programme runs over three years. Each year is organised into two semesters and/or four terms (for the first year).

Year 1

In the first year, the multidisciplinary foundation for the programme is established and you are introduced to leisure sciences and research methods. The semesters are organised thematically. In the first semester the accent is on how leisure time is spent, in the second semester it is on the organisation of leisure. During the first year, you work on a number of cases from various scientific perspectives.

Year 2

In the second year you deepen your knowledge on leisure activities and organisation of leisure (in depth). One of the courses in the 1st semester takes place at Tilburg University.



Martijn Koop,
Graduate MSc Leisure
Studies, Tilburg Uni-
versity

"I am Executive Adviser at the Provincial Executive ('Gedeputeerde Staten') of Noord-Holland.

The members that make up the Policy Board are involved, as the name suggests, in the development of policy. Making good policy means thinking about the future.

At the Province of Noord-Holland our key concern is doing what's best for the residents of this province, but we also consider any possible effects on the rest of the Netherlands. We focus on interlocal or regional policy, in other words, policy that goes beyond municipal boundaries.

In my previous position, policy officer for Tourism, this was important too, for obvious reasons. If every municipality promotes itself individually, it gets difficult for the tourist to choose, as not every municipality will be able to generate the same degree of publicity. At the provincial level, we are trying to put the province as a whole on the map. Let's try and get the tourist to our region in the first place!"

Year 3

Also during year 3 (second semester) one course is given at Tilburg University. In the fifth semester, you choose a minor. In the sixth and last semester, you evaluate and critically apply what you have learned by:

- > considering leisure activities across different cultures;
- > studying fundamental philosophical questions about concepts, such as 'freedom' and 'time';
- > investigating the contribution leisure can make to the development of urban space and city culture.

The third year also includes a practical assignment and the completion of your bachelor's (graduation) thesis.

Projects and minors

In addition to lectures, seminars, debates and case studies in the first two academic years, you work on a number of projects in each semester. In these projects, you apply the methodological knowledge and skills gained to a subject related to that semester's theme. Projects will become increasingly international as your studies progress. To find out what kind of projects and fieldtrips students are engaged in, take a look at the website of the Academy for Leisure, www.academyforleisure.nl.

In the fifth semester, you have the opportunity of following a few minors at NHTV's partner universities, either in the Netherlands or abroad.

Graduation

In the last semester, you write a bachelor's thesis to complete your studies. The thesis is an individual product, in which you will explore first-hand one of the dimensions of leisure. As a rule, topics for the bachelor's theses are derived from current research being conducted by members of staff.

4 Study costs

Tuition fees

In the academic year 2012-2013 the statutory fee is 1,771 euros.

You pay the statutory tuition fee if you:

- > have the Dutch nationality or the nationality of another country that is part of the EEA, or the Surinamese or Swiss nationality and
- > live in the Netherlands, Belgium, Luxembourg, or one of the German federal states of Northern Rhineland-Westphalia, Lower Saxony or Bremen at the time of enrolment (reference date 30 September) and
- > don't already have a bachelor's or master's degree at the start of the academic year

If this does not apply to you, check the tuition fee regulations at www.nhtv.nl/fee to see whether there are other conditions through which you are eligible for the statutory tuition fee. In all other cases you pay the institution tuition fee. In the academic year 2012-2013 the institution fee is 7,578 euros.

Attention

The Dutch government has submitted a legislative proposal to the Lower House with the intention of increasing the statutory tuition fee for 'langstudeerders' (slow-progressing students: 6 years or more) as well as withdrawing their 'OV-chipkaart' (student pass for public transport). More information on this subject and the consequences for you as a student can be found on the web pages 'Kabinetsplannen voor studiefinanciering' from the DUO - IB-Groep (in Dutch). More information in English will follow as soon as possible.

Additional costs

Besides the nationally-set tuition fee, please take into account the cost of:

- > a laptop (approximately 600/700 euros)
- > textbooks, readers, software, the introduction programme and the field trips. The total costs range between 375 and 700 euros per year, depending on your participation in excursions.

Note: all prices are subject to change.

5 Application

Application Dutch students

This programme has no intake restrictions other than the admission requirements.

Application deadline

1st September for Dutch students

How do I apply?

Dutch students must apply through Studielink. You will find a detailed application manual at www.nhtv.nl.

Application foreign students

This programme has no intake restrictions other than the admission requirements.

Application deadlines

- > 1st June for EEA students
- > 1st June for non-EEA students living in the Netherlands
- > 1st May for non-EEA students

How do I apply?

Students from abroad must apply through Studielink and the International Office of NHTV.

Step 1

If you meet the admission requirements, please register with Studielink. This is the national administration system for higher education in the Netherlands. You will find a detailed application manual at www.nhtv.nl.

Please note: We won't start processing your application until you are registered with Studielink.

Step 2

Fill in the application form foreign students. You will find this form at www.nhtv.nl. Please make sure you submit all additional documents requested in the application form.

Please send the documents to:

NHTV Breda University of Applied Sciences
International Office - Admissions
P.O. Box 3917
NL-4800 DX Breda
The Netherlands

Outcome

Our International Office will contact you with the outcome of your application as soon as possible.

Questions?

Students from abroad who have any further questions about the application procedure may contact International Office (international.office@nhtv.nl). For more information about the programme contact ilsinfo@nhtv.nl

6 Find out for yourself

How do you find out whether a study programme really suits you? Keep in mind that you want to broaden your horizon, by exploring areas that really interest you and most importantly find a place you will feel at home. Come visit us, take a look and find out for yourself!

Open days and evening all NHTV academies

12
NOV

OPEN DAY: 10.00 - 15.00 hrs.

10
MAR

OPEN DAY: 10.00 - 15.00 hrs.

19
APR

OPEN EVENING: 19.30 - 21.30 hrs.

Orientation Day

16
MAR

NHTV Breda - An overview of all programmes

In the brochure 'NHTV Breda - An overview of all programmes' you will find information on:

- > All NHTV's programmes
- > NHTV's international character
- > NHTV's educational vision
- > Holland and Breda facts
- > Studentlife

You can download the brochure at www.nhtv.nl.

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