



CURRICULUM BSc TOURISM

Year 1 (at NHTV)	
Introduction: focus on analysis of tourism	
Semester 1: acquaintance with key-disciplines and domain	Semester 2: multi-disciplinary exploration of domain
Sociology & Tourism [6 ects]	Society, History & Globalisation [6 ects]
Economics & Tourism [6 ects]	Consumer Behaviour & Marketing Management [6 ects]
Environment & Tourism [6 ects]	Tourism Geographies [6 ects]
Tourism: Principles & Practice [6 ects]	National Field Project [6 ects]
Research Methods I [6 ects]	Statistics & Mathematics [6 ects]

Year 2 (at NHTV)	
Deepening knowledge: focus on interventions in tourism	
Semester 3: tourism business, policy and governance	Semester 4: synthesis
Tourism, Development & Planning [6 ects]	Cross-Cultural Studies [6 ects]
Policy, Governance & Law [6 ects]	Tourism Systems Analysis [6 ects]
Organisational Behaviour & Business Management [6 ects]	Tourism Destination Management [6 ects]
Philosophy of Science & Ethics of Tourism [6 ects]	International Field Project [12 ects]
Research Methods II [6 ects]	

Year 3 (at WU)	
Broadening scope	
Semester 5: critical reflection and new approaches	Semester 6: elective component
Designing Innovative Policy Arrangements [6 ects]	Minor [30 ects]
Strategic Change Management & Innovation [6 ects]	
Sustainable Technology Development [6 ects]	
Bachelor Thesis [12 ects]	

Yellow	Social perspective
Orange	Economic perspective
Light Green	Environmental perspective
Light Blue	Tourism specific perspective
White	Interdisciplinary perspective
Grey	Research skills